

Creative Ways to Recruit a Creative Workforce – A Case Study

Nathan Kracklauer, Director of Content Development



Enspire Learning



Who are you?



THE WHO

What Are We Going To Talk About?

- Creativity in training
- Nathan's staffing dilemma
- DIY creativity
- Discussion points



Instructional Design as Process

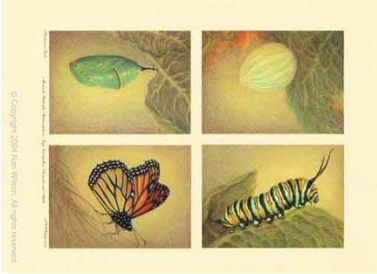


Instructional Design as Art



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Learning as Transformation



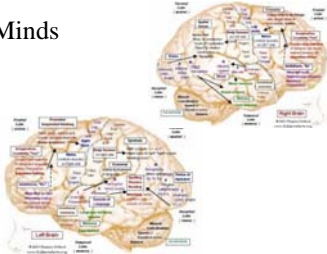
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Finding the Creative Workforce

Multidisciplinary Minds

- Resume
- Writing Sample
- Exercise



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Question and Answer

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