

## Paradigm of Creative Process

### Components:

- Preparation** - Academic Discipline
- Incubation** - Relaxation
- Illumination** - Creative Insights
- Verification** - Public Criteria

Graham Wallas 1924

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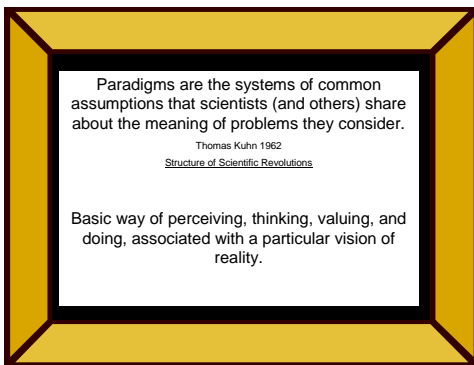
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## Contextual Stages of Creative Development

- I. Conceptual Clarity
- II. Content Expertise
- III. Curious Skepticism About Reality / Truth
- IV. Critical Analysis of Existing Paradigm
- V. Creative Transcendence

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## Endocepts

Pre-Conceptual

Transforms into: Communicable symbols --  
(words, drawings, numbers,  
sounds.)

While operating endoconceptually appear to be uninterested  
in relating to people of real life.

Endocepts accrue - Self-enlarging  
Self-enriching

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## Contextual Stages of Creative Process

### I. Conceptual Clarity

Creativity means different things  
to different people.

Agreement of meaning of creative  
required to understand one another.

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## Contextual Stages of Creative Process

### II. Content Expertise

Creativity is always context bound.

It is impossible for one to be  
creative about nothing.

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**Contextual Stages of Creative Process**

**III. Curious Skepticism**

- Questioning
- Imagining
- Visionizing
- Expressing
- Arguing

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**Contextual Stages of Creative Process**

**IV. Critical Analysis of Existing Paradigm**

Critical thinkers assesses the views of others  
(and one's own views).

Acceptable standards come from public  
criteria.

Boyd

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**Contextual Stages of Creative Process**

**V. Creative Transcendence**

Going beyond existing paradigm / reality.

Reality serves as basis for publicly  
accepted criteria.

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## Criticality and Creativity

**Creativity presupposes critically and critically creativity.**

**Whenever we are reasoning something through, we are by that very fact engaged in creative thinking.**

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## Applied Critical and Creative Thinking as a Learning Skill

The ability to keep an open mind, switch tracks, see new perspectives, shift paradigms and generate different mind sets.

The ability to associate remote stimuli in the environment with elements in the mind and combine them into new and unusual ideas.

The ability to hang in there when going against consensus and being persistent in the face of criticism.

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## CREATIVITY

Creativity is the process of **reconceptualization** - - a **critical** study of the parts, to see their relationship and relevancy to the "creation" of a new whole.

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## **Intermediaries and the Creative Process**

Serve - Creative individual and public.

Sources of:   Emotional Support  
                  Financial Support  
                  Technical Information  
                  Evaluation

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## **Supporters and Patrons**

Entrepreneur  
Executives  
Foundations

May provide emotional and/or financial support.

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## **Authorities / Critics**

Achieved status as evaluators or judges of creative works.

Authorities -   Received status because of their own work  
                  and contributions in same field.

Critics -       May or may not have demonstrated  
                  expertise in the same field in which  
                  they serve as a critic.

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## Transmission Agents

**Direct contact with public:**

1. Get public awareness of the work.
2. Make works easily accessible to public.
3. Obtain public acceptance and use by public.

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